

EXECUTIVE DIRECTOR'S REPORT 9 June 2008

FOR INFORMATION AND DECISION

Executive Director's Monthly Report to INZ Council 31 May 2008 Projects Update and 30 April 2008 month financials

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Status of Paper: Staff Final

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Summary of Recommendations:

Standard Reporting Items:

- 1. THAT the Executive Director's report be received.
- 2. THAT the April 2008 financial reports be received.
- 3. THAT the May 2008 project update reports be received.

Hector's World

- 1. THAT Council agree in principle to provide up to \$200,000 in funding to Hector's World Limited by way of a loan.
- 2. THAT Council agree the following principles be fulfilled by the terms of the loan agreement:
 - Supply of money is not interest bearing in the short term.
 - The loan is forgivable at InternetNZ's discretion based on the financial performance of HWL.
 - The loan preserves future options for InternetNZ and HWL.
 - The loan does not commit either party to the form any future investment or to co-invest at all.
 - The loan is intended to be one element of a broader partnership between Netsafe and InternetNZ to support the HWL project.
 - The loan preserves InternetNZ's ability to benefit financially from its investment in the long term if HWL is commercially successful and if HWL and InternetNZ agree to proceed with further investments (consistent with Council's strategy to become less dependent on revenue from the .nz fee over time).
- 3. THAT Council authorise the Executive Director to negotiate a loan agreement with Hector's World Limited consistent with the principles outlined above, and to execute it on the approval of the Executive Committee.

Broadband RFP - Request for signoff

1. THAT Council approve the changed focus in the fibre campaign and the RFP for consulting services "New Zealand Broadband Strategy – Request for Proposal".

Council Paper NZCERT

- 1. THAT Council notes the draft RFP and supplies any feedback by 18 June (email to <u>campbell@internetnz.net.nz</u>).
- 2. THAT Council authorises the formation of a project team comprising Frank March, Keith Davidson and Campbell Gardiner to finalise and issue the RFP.

Website Redevelopment

- 1. THAT Council agrees that the website should be split into the two high levels of "Council / Membership" and "Policy / Advocacy"
- 2. THAT Council agrees to migrate away from Zope and Plone and that the existing website be archived and new content for the new website be created using appropriate tools.
- 3. THAT staff be requested to investigate suitable content management and web authoring tools appropriate to InternetNZ's needs.

Internal and Domestic Relationships

1. THAT the Internal and Domestic Relationships report be received.

Keith Davidson Executive Director

Standard Reporting Items

Financial Results

Attached to this report are the financial statements to 30 April 2008. It should be noted these are the interim results as at month end, as the final audited accounts to 31 March 2008 are just being completed at the point of preparation of this report and there may be some aspects of the year end rollover that may have some small effect on the April results.

InternetNZ's financial position looks particularly healthy at 30 April 2008, with \$1,556,932 in the bank at that date. This follows the transfer of more than \$500,000 in working capital to DNC Limited in April, but of course also includes the year end dividends received from NZRS.

Looking at InternetNZ's performance, our net deficit for the month of April was \$232,560, compared to the budget of \$243,243.

Generally expenses were in line with or slightly below budget. Telecommunications costs of \$7,748 were \$4,498 above the budgeted \$3,250 but this was primarily due to a catch up on the last 3 months of FX's Internet bill, which had for some reason been trapped by our office spam filter, but was fortunately uncovered and embarrassment with FX has been avoided.

Project Expenses for I month to 30 April 2008	3	
Strategy 2 - Public Policy	Actual	Budget
22 Public Policy Projects	\$	\$
2202 Internet Code of Practice	0	0
2203 Parliamentary Internet Caucus	248.89	0
2204 Telecommunications Reform	0 1,973.19	6,700.00 3,300.00
2205 Internet Regulatory Issues 2206 Research - Parl Subs	1,773.19	3,300.00
2208 Digital Copyright	0	0
2209 Overseas Speakers	0 0	ů 0
2211 Cyberlaw Fellowship	0	0
2212 Internet Patents	420.00	420.00
2213 Internet History	1,000.00	0
2214 Fibre Campaign	0	5,500.00
2215 Community FTTH Toolkit	0	2,070.00
2302 Digital Comm/Regional Net	1,388.29	0
Total 22 Public Policy Projects	5,030.37	17,990.00
23 Related Organisations		100 000 00
2301 Netsafe Sponsorship	100,000.00	100,000.00
2303 PIP Sponsorship	0	4,000.00
Total 23 Related Organisations 24 Meetings	100,000.00	104,000.00
2100 Public Policy Committee	0	1,000.00
Total 24 Meetings	0	1,000.00
Total Strategy 2 Public Policy	105,030.37	122,990.00
Strategy 3 - Technical Policy		
32 Technical Policy Projects 3202 Certification Authority	0	4,000.00
3203 NZCERT Scoping	0	4,000.00
3204 Broadband Measurement	0	3,340.00
3206 IPV6	853.33	0
3207 Tech Capability Development Fund	0	3,000.00
3209 OOXML	4,200.00	0
Total 32 Technical Policy Projects	5,053.33	10,340.00
33 Related Organisations		
3302 ISOC Membership		
3303 NZNOG Sponsorship	0	10,000.00
3305 APTLD		
3310 WIP Sponsorship		
Total 33 Related Organisations	0	10,000.00
34 Meetings 2401 Technical Policy Committee	0	0
3401 Technical Policy Committee = Total 34 Meetings	0	0
Total 54 Theetings	0	0
= Total Strategy 3 - Technical Policy	5,053.33	20,340.00
Strategy 4 - Organisational		
41 Internal	84,660.68	66,163.00
42 Council / Governance	7,815.31	4,500.00
43 Members	0	1,250.00
44 Special Projects		.,
4401 Special Projects Fund	0	8,000.00
4402 Structural Review	10,000.00	0
4403 Internet Foundation / Liz DT Foundation	20,000.00	20,000.00
Total 44 Special Projects	30,000.00	28,000.00
Total Strategy 4 Organisation	122,475.99	99,913.00
<pre>Met Surplus / (Deficit) (excluding DNC)</pre>	(232,559.69)	(243,243.00)
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ACTIVITY / WORKSTREAM PROJECT REPORTS TO: 31 MAY 2008

Activity: Access Grid - internetnz.net.nz/projects/accessgrid/		
Status: Updated:		This project has been stalled for some time, but is gaining some momentum on the basis that the 10 th floor fit out will be temporary and low cost, due to
Updated:	May 2008	uncertainty for the long term use of the 10 th floor space, but that equipment for the access grid will be able to be utilized should we have to relocate.
Strat. Priority:	Capex	I of the access give will be able to be dullized should we have to relocate.
Staff Support:	Simon	
Annual Budget:	\$ 60,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Broadband / Fibre Campaign - internetnz.net.nz/projects/bband/		
Status: Updated:	٢	The purpose of this project is to fund activities related to persuading political parties to adopt ambitious fibre plans in their election manifestos, and to
Updated:	May 2008	 hold an election year debate between ICT spokespeople. In May, the Public Policy committee signed off on new approach to the campaign and an RFP for consultant effort related to the above commenced. In addition, we placed the "public campaign" planning on hold for the time being and responded to government budget announcements.
Strat. Priority:	#2: PubPol	
Staff Support:	Jordan	
Annual Budget:	\$ 130,000	
YTD Actual:	\$	Digital Strategy submission was also prepared, signed off and lodged. Staff attended TUANZ Telecommunications Day (8 May) and the Government's
YTD Budget:	\$	Broadband Investment Forum. Meeting were also held with various stakeholders to discuss approach to fibre.

Activity: Broadband Measurement - internetnz.net.nz/projects/bbandmsmt/		
Status: Updated:		InternetNZ continues to seek a useful broadband measurement tool, independent of that provided to the Commerce Commission by Epitiro.
Updated:	May 2008	
Strat. Priority:	#3: TechPol	In May, a detailed proposal prepared by MediaLab/WAND was received, which will go to the June Council meeting for sign-off.
Staff Support:	Campbell	
Annual Budget:	\$ 50,000	
YTD Actual:	\$	
YTD Budget:	\$	

Status: Updated:	\odot	In 2007, Liverton was selected as CA scoping contractor. They completed their scoping report in December 2007, and subsequently wrote a
Updated:	May 2008	'strawman' document.
Strat. Priority:	#3: TechPol	 The strawman is intended to be discussed at a workshop, held jointly by InternetNZ and the SSC. Workshop timeframes were briefly discussed at May's Tech-Pol meeting, with the Committee opting to discuss next steps in more depth at the next Tech-Pol meeting.
Staff Support:	Campbell	
Annual Budget:	\$ 50,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Consumer Computer Security Education - internetnz.net.nz/projects/computereducation/		
Status: Updated:	©	This project is yet to be fully defined. However, it broadly relates to working with other parties to develop computer security education materials, for
Updated:	June 2008	general public consumption.
Strat. Priority:	#2: PubPol	No activity was undertaken in May.
Staff Support:	Richard	
Annual Budget:	\$ 25,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Cyberlaw Fellowship - internetnz.net.nz/projects/cyberlaw/		
Status: Updated:	\odot	The Cyberlaw Fellowship – a joint partnership between InternetNZ and Victoria University - has successfully entered its third year.
Updated:	May 2008	- Cynthia LaBerge has commenced her position as the third Cyberlaw Fellow.
Strat. Priority:	#2: PubPol	 A review of the first two years will be undertaken in May / June 2008. Her area of research relates to privacy law, focusing on gaps in the law regarding government access to private data and the degree to which threats to national security override New Zealanders' right to privacy.
Staff Support:	Campbell	
Annual Budget:	\$ 90,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Digital Communities - internetnz.net.nz/projects/digcomms/		
Status: Updated:	\odot	InternetNZ is engaged in ongoing discussions with LGNZ and other stakeholders following on from the outputs from the digital communities
Updated:	May 2008	summit earlier in the year, and is flowing through to the activities of the Rural BB Working Party, the establishment of the Digital Development Council, and other activities.
Strat. Priority:	#2: PubPol	
Staff Support:	Simon	
Annual Budget:	\$ 40,000	
YTD Actual:	\$	
YTD Budget:	\$	_

Activity: ENUM - <u>internetnz.net.nz/projects/enum/</u>		
Status: Updated:	÷	Following a discussion with the TCF Board it was agreed that the ENUM project be 'suspended' until 30 November 2008, due to pressures from
Updated:	May 2008	other regulatory activities.
Strat. Priority:	#3: TechPol	Note: there is an ENUM taskforce, tasked with developing ENUM activities and recognising the importance of both carriers and users in the development of co-ordinated high-level ENUM policies. In May, Tech-Pol & Pub-Pol Committees discussed the possibility of holding a user ENUM trial with WorldxChange.
Staff Support:	Campbell	
Annual Budget:	\$ 20,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Honeypot - internetnz.net.nz/projects/honeypot/		
Status: Updated:		The Honeypot project (an environmental scan of the .nz domain name space to detect malicious web content using client honeypot technology) is
Updated:	May 2008	progressing well.
Strat. Priority:	#3: TechPol	Victoria University has completed its initial study on sample websites and is
Staff Support:	Campbell	now conducting its quarterly studies. No activity was undertaken in May. Note: the June Council will be given a Honeypot project update by Vic Uni Comp Sci researchers.
Annual Budget:	\$ 20,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Internet Code of Practice - internetnz.net.nz/projects/icop/		
Status: Updated:	8	The Internet Code of Practice project relates to development and implementation of a self-regulatory code for ISPs, to spread and sustain best
Updated:	May 2008	practice in their operations.
Strat. Priority:	#2: PubPol	Parts of the ICOP have been rewritten to accommodate the TCF Customer
Staff Support:	Campbell	Complaints Scheme and Telecommunications Dispute Resolutions Service.
Annual Budget:	\$0	In May the ICOP was redrafted along with a cover note for Pub-Pol Committee and ISPANZ; and tabled on their respective agendas for discussion in June.
YTD Actual:	\$0	
YTD Budget:	\$0	

Activity: Industry Best Practice Programme - internetnz.net.nz/projects/bestpractice/		
Status: Updated:	٢	The Industry Best Practice project is still being initiated. The 'vision' for the programme is as follows:
Updated:	May 2008	
Strat. Priority:	#3: TechPol	Best practice documents detailing industry-accepted practices and processes would be written. Documents would relate to delivery of Internet services/technology in New Zealand. Documents could be used to form flexible codes of practice in the Internet area, or to form a body of knowledge for future generations of Internet enablers in NZ to leverage and refer to.
Staff Support:	Campbell	
Annual Budget:	\$ 40,000	
YTD Actual:	\$	
YTD Budget:	\$	In May, a one-page summary of the project was sent to the NZNOG mailing list. Feedback was positive, with three people responding off-list - two volunteering to participate and one responding with some background information. Tech-Pol Committee is to come up with a small list of best practice topics that are non-controversial, with the aim of getting a few written over the next six months.

Activity: International Speakers - internetnz.net.nz/projects/intspeakers/		
Status: Updated:	٢	InternetNZ occasionally makes use of appropriate speakers when in the Pacific. Guests are invited to New Zealand with events fitted around their
Updated:	May 2008	visits.
Strat. Priority:	#2: PubPol	No activity was undertaken in May.
Staff Support:	Susi	_
Annual Budget:	\$ 12,500	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Internet i	Activity: Internet in New Zealand History - internetnz.net.nz/projects/history/			
Status: Updated:	\odot	InternetNZ has commissioned journalist Keith Newman to write the History of the Internet in New Zealand.		
Updated:	May 2008	In May, Nowman's manuscript was sont to the printers		
Strat. Priority:	#2: PubPol	In May, Newman's manuscript was sent to the printers.		
Staff Support:	Susi			
Annual Budget:	\$ 35,000			
YTD Actual:	\$			
YTD Budget:	\$			

Activity: InternetN	Activity: InternetNZ Membership Plan - internetnz.net.nz/projects/membership/		
Status: Updated:	\odot	Opportunity to promote membership is continuing to be taken at New Zealand ICT industry events; generally by informal networking or sponsoring	
Updated:	May 2008	 event stands where InternetNZ marketing material is on display and a staffer on hand to explain membership benefits. In May, InternetNZ's Membership Communications survey was developed and sent to the Members-Announce mailing list for members to complete. No events were sponsored in May. 	
Strat. Priority:	#4: Org Capability		
Staff Support:	Campbell		
Annual Budget:	\$ 30,000		
YTD Actual:	\$		
YTD Budget:	\$		

Activity: IPv6 – <u>internetnz.net.nz/projects/ipv6/</u>		
Status: Updated:	\odot	The IPv6 project "champions" the NZ conversion to IPv6 within the industry, including telco's, ISP's, corporates, and home users.
Updated:	May 2008	
Strat. Priority:	#3: TechPol	In May, staff continued to undertake initial preparations for hosting the upcoming IPv6 Hui and workshops.
Staff Support:	Susi	
Annual Budget:	\$ 30,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: NZNOG - internetnz.net.nz/projects/nznog/		
Status: Updated:	\odot	The NZNOG project relates to InternetNZ's support of the New Zealand Network Operator's Group; specifically, sponsoring their annual conference
Updated:	May 2008	\$10,000 (Platinum Sponsor).
Strat. Priority:	#3: TechPol	No activity was undertaken in May.
Staff Support:	Susi	
Annual Budget:	\$ 10,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: NZCERT	Activity: NZCERT - internetnz.net.nz/projects/nzcert/			
Status: Updated:	\odot	 This project investigates scoping the establishment of a New Zealand Computer Emergency Response Team (NZCERT), to provide computer incident prevention, response and mitigation strategies for members, a national alerting service and an incident reporting scheme. In May, an NZCERT Request for Proposal (RFP) document was drafted and reviewed by the exe dir and deputy exe dir. The RFP will be further discussed by Tech-Pol at its June meeting. Note: The purpose of the RFP is to seek expressions of interest from contractors able to liaise with a range of stakeholders to produce a report scoping the establishment of an NZCERT. 		
Updated:	May 2008			
Strat. Priority:	#3: TechPol			
Staff Support:	Campbell			
Annual Budget:	\$ 25,000			
YTD Actual:	\$			
YTD Budget:	\$			

Activity: Pacific Internet Partnership - internetnz.net.nz/projects/pip/			
Status: Updated:	\odot	The Pacific Internet Partnership (PIP) is a consortium of independent organisations who have joined together to share their passion and resources to improve the technical IT skills in the Pacific Island Countries. In May, Don Hollander prepared a business plan relating to PIP's forthcoming activities for the financial year. The UNDP also withdrew from the partnership.	
Updated:	May 2008		
Strat. Priority:	#2: PubPol		
Staff Support:	Susi		
Annual Budget:	\$ 25,000		
YTD Actual:	\$		
YTD Budget:	\$		

Activity: Parliamentary Internet Caucus - internetnz.net.nz/projects/parlcaucus/		
Status: Updated:	\odot	The Parliamentary Internet Caucus brings together Members of Parliament to learn about technology issues.
Updated:	June 2008	InternetNZ provides support and assistance in identifying suitable speakers.
Strat. Priority:	#2: PubPol	
Staff Support:	Richard	In May, Broadband and Fibre were chosen as the subject for the meetings in June and July, with two presenters arranged.
Annual Budget:	\$ 10,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Secretaria	Activity: Secretariat – ISPANZ - <u>internetnz.net.nz/projects/secretariatispanz/</u>		
Status: Updated:	\odot	InternetNZ acts as secretariat for the ISP Association of New Zealand (ISPANZ).	
Updated:	June 2008	In May, staff (Richard Wood) undertook business-as-usual Secretariat duties for ISPANZ.	
Strat. Priority:	#2: PubPol		
Staff Support:	Richard		
Annual Budget:	\$0		
YTD Actual:	\$0		
YTD Budget:	\$0		

Activity: Special Projects Fund - internetnz.net.nz/projects/specialprojects/		
Status: Updated:	٢	This is a \$100,000 contestable fund, established for use for any special projects that are likely to arise during each year, but not specifically planned or known at
Updated:	May 2008	the time of establishing the annual budget.
Strat. Priority:	Special Projects Fund	No activity was undertaken in May.
Staff Support:	Laura / Keith	
Annual Budget:	\$ 100,000	
YTD Actual:	\$	
YTD Budget:	\$	

Activity: Technical	Activity: Technical Capability Development Fund - internetnz.net.nz/projects/tcdf/		
Status: Updated:	\odot	The TCDF project is a Technical Policy Committee initiative to consolidate a range of technical funding mechanisms into a more manageable and	
Updated:	May 2008	accountable format, described more fully to Council at meeting held 4 March - 2006.	
Strat. Priority:	#3: TechPol		
Staff Support:	Laura / Keith	No activity was undertaken in May.	
Annual Budget:	\$ 40,000		
YTD Actual:	\$		
YTD Budget:	\$		

Activity: Website Redevelopment - internetnz.net.nz/projects/website/			
Status: Updated:	(Prior to 2005, the InternetNZ website was created manually using static HTML. In 2005, a major transition was made to the use of the Plone/Zope	
Updated:	May 2008	combination for a Content Management System. This project describes the	
Strat. Priority:	#4: Org Capability	transition from the initial Plone/Zope site to one based on the newer 3.x version of Plone.	
Staff Support:	Nick W	Scripting has now been developed to allow the existing site content to be	
Annual Budget:	\$ 25,000	migrated to the new version. In May, new server hardware additions were included into the project, with all work needing to be duplicated so the existing site can remain online.	
YTD Actual:	\$		
YTD Budget:	\$	 Note: In May, there were 40,908 total visits to the InternetNZ website, compared with 42,504 in April. The following statistics (total visits) were generated on InternetNZ's other main websites: blog.internetnz.net.nz - 19,721 (17,349 in April) digest.internetnz.net.nz - 9,602 (9,522 in April) cyberlaw.org.nz - 7,504 (6,763 in April) stopspam.co.nz - 1,714 (2,172 in April) ipv6.org.nz - 557 (735 in April) peering.internetnz.net.nz - 498 (379 in April) 	

Activity: World Internet Project - <u>internetnz.net.nz/projects/wip/</u>			
Status: Updated:	٢	The World Internet Project is an international research project that aims to track the trends of the Internet over a number of years assessing its impact around the world by each country surveying both users and non-users of the Internet. AUT are conducting the research in New Zealand. In May, a report on the World Internet Project New Zealand Benchmark Survey 2007 was produced, the document is a preview to the final report,	
Updated:	May 2008		
Strat. Priority:	#2: PubPol		
Staff Support:	Susi		
Annual Budget:	\$ 25,000	which is due to be released in July 08. It is primarily an internal document that has been produced for WIPNZ funding bodies.	
YTD Actual:	\$		
YTD Budget:	\$		

Staffing Report

Moves are underway to contract in-house technical support services, with some external backup from FX Networks. This should provide greater support to Technical Policy projects also, and issues such as the Access Grid will be promoted as urgent projects.

I will be departing for ICANN Paris on 18 June, and will be taking annual leave after the meeting, returning to work on Monday 14 July. I will likely be out of contact for much of the time on Annual Leave, and Jordan will be acting ED during that time.

Membership Report at 31 May 2008

	31 May 2008	30 April 2008
Fellows:	14	- 14
Individual:	91	86
Professional Individual:	53	49
Small Organisation:	36	34
Large Organisation:	7	7
Total membership:	201	190

International Commitments

vered by the ED's office ind	clude:
22 – 28 June	KD
16 – 18 June	JC
24 -25 July	JC
I – 5 Sep	<depends agenda="" on=""></depends>
2 – 8 Nov	<depends agenda="" on=""></depends>
6 – 7 Dec	KD / APTLD Secretariat
8 – 11 Dec	KD
	22 – 28 June 16 – 18 June 24 -25 July 1 – 5 Sep 2 – 8 Nov 6 – 7 Dec

Digital Development Council Report

The Digital Development Council has now been incorporated and the Councillors appointed, including Fran Wilde as Chair, Keith Davidson as InternetNZ representative and Michael Wallmannsberger as Alternate, Ernie Newman from TUANZ with Chris O'Connell as Alternate, Paul Matthews from NZCS with Don Robertson as Alternate, Don Hollander from 2020 Communications Trust with Christine Makumbe as Alternate, Carol-Lee Anderson from Women in Technology with Cheryl Horo as Alternate, Steve Summers from BusinessNZ with Phil O'Reilly as Alternate, Colin Drew from Local Government New Zealand with Eugene Bowen as Alternate, and Antony Royal representing Maori community interests.

The inaugural meeting of the Council was held on 4 June, with major decisions including the appointment of the Chair, the creation of an appointments Panel to oversee the employment of the DDC General Manager, and the creation of a funding committee. Key tasks will be to establish the Digital Development Forum, and establish membership criteria, which generally will be for national organizations who maintain an ICT focus. Initial funding for the first 2 years of operation of the Council is established and budgets will need to be prepared to uplift this funding.

As previously advised to INZ Council, the DDC is poised to become a major influence in Government policy setting for ICT and has the potential to approve significant funding relating to Digital Strategy projects.

Council members will be reimbursed for expenses and at the nominal rate of \$100 per hour for engagement on DDC activities.

The Council will next meet in early July for a major planning day. Michael will be attending in my place due to my annual leave commitments.

It is my intention to include a summary of activities from the DDC in the monthly ED's report to INZ Council.

INTERNET NEW ZEALAND

Summary of Cash Funds

As at 30 April 2008

					Interest	
Financial Institution	Account	Term	Start	Maturity	Rate	Amount
BNZ						
Term Deposit	80484078-00003	32 Days	3/04/2008	5/05/2008	8.60%	200,000.00
Term Deposit	80484078-00002	180 Days	3/04/2008	30/09/2008	9.00%	500,000.00
Savings Account	02-0536-0033185-066					231.52
						700,231.52
ANZ						
Term Deposit	982000000174419	5 Months	8/12/2007	7/05/2008	8.00%	134,386.15
					_	404.000.45
						134,386.15
ASB						
Cheque Account	12-3056-00727739-0000					102,931.78
NZNOG Account	12-3056-00727739-0004					19,382.88
	12-3030-00121139-0004					19,302.00
					_	122,314.66
L	4	_ I I				,
NAB						
Term Deposit	85654610-1000	31 Days	4/04/2008	5/05/2008	8.60%	600,000.00
		,				
					F	600,000.00

Total Cash Invested 1,556,932.33

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Internet NZ QB Balance Sheet As of April 30, 2008

	Apr 30, 2008
ASSETS	
Current Assets	
Current/Savings	
100 · Current Account	102,931.78
101 · Current Account - NZNOG	19,382.88
111 · ANZ	134,386.15
112 · BNZ	231.52
120 · BNZ Term - 30 days	200,000.00
125 · BNZ Term - 6 Month	500,000.00
160 · NBNZ Term - 30 days	600,000.00
Total Current/Savings	1,556,932.33
Accounts Receivable	
200 · Accounts Receivable	10,581.96
Total Accounts Receivable	10,581.96
Other Current Assets	
202 · Sundry Debtors	377.37
203 · Reimbursables	
203-01 · Reimburseables	5,817.42
203-02 · Registry Reimburseables	408.00
203 · Reimbursables - Other	-436.36
Total 203 · Reimbursables	5,789.06
204 · Prepayments	27,293.02
218 · RWT	343.52
219 · Kiwi Saver Tax Credit	-200.00
Total Other Current Assets	33,602.97
Total Current Assets	1,601,117.26
Fixed Assets	
235 · Computers & Office Equipment	24,196.03
237 · Furniture & Fittings	21,932.57
239 · Plant & Equipment	191,121.11
240 · Accumulated Depreciation	-180,244.34
241 · Software	1,021.25
Total Fixed Assets	58,026.62
Other Assets	
270 · Ordinary Share Capital	30,000.00
271 · Shares in DNCL	580,000.00
Total Other Assets	610,000.00
TOTAL ASSETS	2,269,143.88
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	

Accounts Payable

Internet NZ **QB Balance Sheet**

As of April 30, 2008

	Apr 30, 2008
300 · Accounts Payable	134,881.30
Total Accounts Payable	134,881.30
Other Current Liabilities	
302 · Sundry Payables	
303 · NZOG Payments	22,513.51
Total 302 · Sundry Payables	22,513.51
305 · Accruals	34,158.75
310 · Income In Advance	8,264.14
324 · Tax Payable	-51,179.15
327 · Payroll Liabilities	
327-01 · PAYE Payable	6,391.02
327-02 · Student Loan Payable	506.40
327-03 · Employee Kiwi Saver	736.28
327-04 · Employer Kiwi Saver	736.28
Total 327 · Payroll Liabilities	8,369.98
Total Other Current Liabilities	22,127.23
Total Current Liabilities	157,008.53
Total Liabilities	157,008.53
Equity	
412 · Retained Earnings	2,344,695.04
Net Income	-232,559.69
Total Equity	2,112,135.35
TOTAL LIABILITIES & EQUITY	2,269,143.88

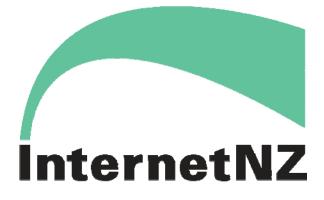
Internet NZ Profit & Loss Budget vs. Actual April 2008

	Apr 2008	Budget
Income		
500 · Operating Income		
542 · Membership - Corporate	0.00	750.00
546 · Membership - Individual	0.00	500.00
Total 500 · Operating Income	0.00	1,250.00
570 · Sundry Income	0.00	8,300.00
580 · Investment Income		
583 · Dividends	0.00	0.00
586 · Interest	1,937.83	5,400.00
Total 580 · Investment Income	1,937.83	5,400.00
Total Income	1,937.83	14,950.00
Expense		
600 · Remuneration		
635 · Staff Training	399.89	
651 · Wages & Salaries		
651-01 · Kiwi Saver - Employer Cont	1,482.41	
651 · Wages & Salaries - Other	46,452.60	50,000.00
Total 651 · Wages & Salaries	47,935.01	50,000.00
654 · Wages - Contractors	3,230.80	
655 · Contracted Technical Services	3,998.89	4,000.00
Total 600 · Remuneration	55,564.59	54,000.00
700 · Project Expenses		
701 · Consultants	15,730.00	30,010.00
704 · Entertainment	0.00	
710 · Experts	0.00	
735 · Meeting Costs	1,006.19	1,400.00
765 · Travel & Accom - National	9,387.23	5,500.00
770 · Travel & Accom - International	3,815.56	
Total 700 · Project Expenses	29,938.98	36,910.00
800 · Operating Expenses		
805 · Advertising	0.00	300.00
820 · General Office Expenses	551.14	
835 · Postages & Couriers	663.61	300.00
845 · Promotion & Marketing	0.00	400.00
851 · Repairs and Maintenance	0.00	750.00
855 · Printing & Stationery	949.11	1,250.00
857 · Sponsorship	121,000.00	143,920.00
860 · Subscriptions	250.24	500.00
870 · Telecommunications	7,748.04	3,250.00
870 · Telecommunications 885 · Web Site Updates & Hosting	7,748.04 1,200.00	1,000.00

900 · Overheads

Internet NZ Profit & Loss Budget vs. Actual April 2008

	Apr 2008	Budget
901 · Accountancy Fees	1,010.06	1,000.00
911 · Bank Charges	104.80	
915 · Cleaning Costs	248.43	100.00
917 · Conferences	3,763.19	
925 · Depreciation	4,160.00	4,163.00
928 · Domain Names	2,165.58	2,000.00
933 · Electricity	293.35	400.00
942 · Governance Training	0.00	2,000.00
950 · Insurance	1,406.00	2,150.00
975 · Rent Paid	3,017.67	3,400.00
980 · Security	62.73	
985 · Secretariat - APTLD	400.00	400.00
Total 900 · Overheads	16,631.81	15,613.00
Total Expense	234,497.52	258,193.00
Net Income	-232,559.69	-243,243.00



New Zealand Broadband Strategy

Request for Proposal

for the Research and Analysis of Broadband Strategy Options for New Zealand

Issued: Friday 20th June 2008

Closes: 4:00 pm Friday 11th July 2008

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2 Introduction

2.1 Background

This Request for Proposal (RFP) is for a consulting engagement to research and analyse the options available that might form the basis of a strategy for the achievement of widespread broadband penetration in New Zealand.

Over recent weeks, providing cost-effective broadband to the majority of New Zealand businesses and homes has received increased media attention and public profile.

- In April 2008, The New Zealand Institute released a discussion document (Delivering on the Broadband Aspiration: A Recommended Pathway to Fibre in New Zealand) containing a considered and costed roadmap as the first part of a proposed project for New Zealand to 'develop a fast path to fibre to capture the economic benefits'.
- National Party leader John Key's Leader's Speech (Achieving a Step Change: Better Broadband for New Zealand) of 22nd April 2008 flagged a political intention to invest 'up to \$1.5 billion of Crown capital over six years to accelerate the roll-out of a fibre-to-the-home network for New Zealand'.
- The Labour-led Government's Broadband Investment Fund has been released as part of the budget, pledging \$325m of operating spending to support rollout of broadband Internet infrastructure on a contestable, technology-neutral basis. The Fund includes \$75m specifically set aside for rural broadband issues.

In view of the fact that this is election year, it is logical to assume that other political parties could announce policies with similar goals.

In expectation of heightened government awareness, commitment and funding towards increased broadband accessibility, InternetNZ, through its Public Policy Committee, has assumed a leadership role to ensure the best outcome for the public and intends to advise the incoming government accordingly through whatever means are available. The first stage in assuming this advisory and lobbying role is to research and analyse current thinking in the area and synthesise the best options and ideas to form a single, coherent strategy.

2.2 InternetNZ's Objective

The objective of InternetNZ is to advance informed public debate and assist Government and industry with achieving a next generation fibre-speed broadband infrastructure for the benefit of all New Zealanders.

2.3 Objective of this RFP

The principal objective of this RFP is to enable InternetNZ to select an individual or organisation that will be contracted to deliver a report (henceforth referred to as 'the report') that will form the basis of the necessary discussions, both internal to InternetNZ and with external stakeholders, to develop a broadband strategy.

3 Deliverables

3.1 Content

To a certain extent, the content of the report will be determined by the depth and/or paucity of information available. The ideal deliverable will be a detailed analysis and synthesis of possible options presented in the form of a 'strawman' model. Should there be insufficient data to confidently propose such a model, the report will, at the very least, detail the various options available and provide informed analysis and comment on each, including ballpark costings, possible investment models and identify any further work required.

3.2 Process

The first item of work under the contract will be the drafting of a Terms of Reference document for the engagement which will be agreed by both parties before work proper commences. The primary deliverable of the engagement, the report, will be delivered through a two-stage process.

Stage One

The purpose of this stage is to perform sufficient preliminary work to assess the amount of information already available and the amount of new research required to confidently propose what the engagement can realistically achieve.

Stage One will include:

1. A discovery process and relevant literature review including:

- Overseas models developed by national and local governments regarding rollout of high speed broadband infrastructure.
- Existing proposals and policy statements in New Zealand for example NZ Institute, National, Labour, NZCID/HiGrowth reports.

2. An assessment and recommendation to InternetNZ regarding what is realistically achievable within the scope of the project.

3. The Stage One deliverable will be a report summarising the above findings, including recommendations regarding the scope, structure, content, process and format of the Stage Two report.

Stage Two

Work will only begin on Stage Two, the delivery of the report itself, after InternetNZ has formally agreed the nature of the deliverable with the respondent. InternetNZ reserves the unconditional right not to engage the respondent for this stage of the process.

3.3 Principles

The following overarching principles underpin InternetNZ's approach towards the broadband strategy.

- 1. The New Zealand Broadband Infrastructure (NZBI) **must** be structured in such a way to ensure service providers can fairly compete to deliver services to end-users.
- 2. The NZBI **must** be funded in such a manner that providers can offer affordable services to the majority in each end-user category (e.g. families, businesses, schools etc). For the purposes of the strategy, the 'majority' should be considered to be a target figure of 75%.

- 3. The strategy **must** enable NZBI to be rolled-out to the majority of end-users within a timeframe that enables New Zealand to be a leader rather than a follower within this area of technology.
- 4. The bandwidth available and affordable to the majority of end-users should be unconstrained for the current and foreseeable future. Current thinking is this would mean 100Mbps for domestic users and 1Gbps for commercial users.
- 5. The development of the strategy **should not** be constrained by existing or proposed political policies, although pragmatically it is recognised that politics will affect its acceptability to the government of the day.
- 6. The NZBI **should** avoid excessive duplication to ensure efficient usage of installed infrastructure and to maximise the infrastructure spread achievable from the funding available.

3.4 Scope

This following may be included within the scope of the report.

- 1. A synopsis of the current state of broadband infrastructure in New Zealand.
- 2. A 'current-state' assessment of the likely future spread of broadband in New Zealand given the current market and stakeholders, including medium and longer term estimates of the projected uptake among identified end-user groups and the associated cost to them (linked to bandwidth).
- 3. A summary of the carrier technology available to implement the NZBI (e.g. wireless, fibre, copper etc), the advantages and disadvantages of each, and the scenarios in which each might be preferred, including costings.
- 4. An assessment of network architecture options that will maximise future flexibility, reliability and capacity, including backhaul capacity and contention ratios.
- 5. A statement of the bandwidth assumptions, including contention ratios, made in the analysis.
- 6. The demographic data upon which the report is based, including identification of the types (categories or groups) of end-user, their numbers, their geographic spread, and their proximity to current and possible future NZBI infrastructure.
- 7. The economic data upon which the report is based, including the basis for determining what 'affordable to the majority of end-users' means in the context of the report.
- 8. A description of the typical services and purposes for which it is assumed each enduser group will use the NZBI over both the medium and longer term.
- 9. Identification of the stakeholders in the NZBI and their likely roles.
- 10. A review of current broadband proposals, which at this time includes the NZI FibreCo proposal and the policies of the two main political parties.
- 11. A workable business model (or models) under which the NZBI might operate.
- 12. The effect on current stakeholders of the implementation of the strategy and on their investment plans.
- 13. A statement regarding the timeframe within which the rollout should be implemented in order for New Zealand to achieve a leadership position within this area of technology.
- 14. A high-level roadmap or work programme indicating how the strategy might be implemented, including timeframes.
- 15. Ballpark costings of the proposed infrastructure.
- 16. Available funding options for the proposed business model(s), including the likely cost of typical services to the end-user.

- 17. The role of government and local government in both governance and infrastructure provision.
- 18. The regulatory framework required to underpin the strategy.
- 19. Review any overseas models that might provide relevant reference points for the proposed strategy or model.

3.5 Timeframe

Stage One of the process, involving an interim report to InternetNZ prior to commencement on the report proper, must be completed 22nd August 2008 at the latest. InternetNZ undertake to make their decision as to whether or not to proceed with Stage Two no later than two weeks after receipt of the interim report.

InternetNZ require the final version of the report to be delivered, and therefore Stage Two of the engagement completed, by 20th October 2008.

Notwithstanding the above, InternetNZ remain open to suggestions from the respondent regarding the timeframe and accept that the scope and structure of the report, agreed after Stage One, could require a renegotiation of the completion date.

4 Responding to this RFP

4.1 Schedule

Following is the schedule for the RFP process.

Friday 20th June 2008	Issue RFP
Friday 11th July 2008 (4:00 pm)	RFP Closed
Friday 25th July 2008	Proposal evaluation completed
Monday 28 th July 2008	Contract negotiations commence
Friday 1st August 2008	Contract(s) agreed and signed

4.2 Pricing

Respondents must provide separate pricing for each of the two stages of the engagement.

Pricing provided for Stage One of the engagement, the interim report, will be the basis of the contract for that work.

A separate contract will be signed for Stage Two of the engagement. Respondents are required to submit estimated pricing for this stage. Depending on the agreed outcome of Stage One, assuming InternetNZ decides to engage the respondent on Stage Two, the pricing of the Stage Two contract will be negotiated at that time. InternetNZ is under no obligation to enter into a contract with the respondent for Stage Two.

Respondents must indicate their acceptance of the staged approach outlined above or suggest an alternative approach.

Respondents have the option of pricing either on a time and materials basis or by fixed price. If a time and materials basis is proposed, a total estimated price must be provided with a breakdown as to how it was derived.

All travel costs associated with the proposal should be detailed and included in the pricing.

Respondents must provide a total estimated cost for the engagement incorporating all the costs mentioned above.

The response must also include details of:

- any start-up costs to InternetNZ;
- methodology for reviews of prices/charges;
- costs to InternetNZ should the contract end.

All amounts must be in New Zealand dollars. Where GST is applicable, this must be shown separately.

To assist in the evaluation and analysis of the costs and charges associated with the proposal, all charges and costs must be included in the same section of the response.

All costs and charges are to be based on the information contained in the RFP and associated correspondence.

4.3 Approach

Respondents must:

- describe their familiarity, competence, experience, and views within the fields relevant to this RFP;
- outline their approach towards performing the engagement;
- describe any methodologies they might use; and
- describe any quality assurance/review processes they will use.

4.4 Resourcing

Respondents must confirm they have sufficient resources to perform the work required within the outlined timeframe.

Respondents must identify the people including subcontractors they propose to work on the engagement. For each person, they should provide:

- a curriculum vitae;
- information about the person's skills that are relevant to the engagement; and
- references to work the individuals have performed in contexts relevant to this RFP.

InternetNZ reserves the right to conduct reference checks as part of the evaluation process but will liaise with the respondent prior to doing this.

Respondents must confirm that if any of the proposed resources are no longer available at any time before or during the engagement that alternative, equally skilled resources will be immediately available and that the engagement will not suffer, either in time, cost or progress, as a result of the loss.

Respondents must confirm that the individuals they propose are available to travel to Wellington to meet with InternetNZ and other stakeholders on an 'as required' basis, and to travel to other parts of the country if necessary. Estimated travel costs should be included in the pricing of this proposal.

4.5 Contact Point

Respondents must specify in their proposal the name, title, address, phone and fax number and e-mail address of the contact person to be responsible for this RFP. This person must have the authority to receive and send correspondence and to legally bind the respondent. InternetNZ will liaise with, and directly correspond to, that person in respect of this RFP. The respondent may change this person at any time by written notice to InternetNZ.

4.6 Format

This document will be e-mailed to the nominated contact person in your organisation in MS-Word format to assist with completing the submission. As part of the evaluation process, InternetNZ will be assessing the respondent's ability to adequately address the areas listed under the Scope of the report (above). Respondents may respond to this by whatever means they prefer. If it assists in this, InternetNZ will accept an edited version of the original document as part of the response, with the repondent's insertions clearly indicated.

In addition to the RFP requirements already stated, respondents should:

- provide an introduction which addresses the respondent's understanding of the general requirements of the RFP and a summary of what they are proposing;
- ensure that sufficient detail is provided to enable an analysis of the response without having to further contact the respondent; and

 provide a statement of acceptance of the stated conditions and requirements of the RFP.

Where possible, respondents should reference individual responses to the relevant section of this document.

4.7 Submission

Proposals in response to this RFP must be received by InternetNZ no later than 4 pm on Friday 20th June 2008. InternetNZ reserves the right to reject any proposal due to lateness. They must be delivered to:

Jordan Carter Deputy Executive Director InternetNZ PO Box 11-881 Manners St, Wellington New Zealand, 6142

Telephone	+64 4 495 2118
Mobile	+64 21 442-649
Facsimile	+64 4 495 2115
E-mail	jordan@internetnz.net.nz

Proposals must be clearly labeled 'Proposal for the Research and Analysis of Broadband Strategy Options for New Zealand'.

Respondents must provide one signed unbound original and three signed, bound printed copies of their proposal. In addition, an electronic copy must be provided in MS-Word compatible format.

All queries regarding this proposal must to be directed to Jordan Carter at InternetNZ and must be made via e-mail or in writing unless they are of an urgent nature in which case they should be telephoned and confirmed via facsimile. Where questions are raised that have relevance to other responding organisations, InternetNZ reserve the right to advise the other RFP recipients of both the question and the answer provided.

4.8 Evaluation Process

Based on the responses received, evaluations undertaken and reference checking performed, a preferred respondent will be selected.

InternetNZ and the preferred respondent will enter into negotiations to refine the scope of the engagement and define the terms, conditions, and intent of the contract.

4.9 Debriefing

All unsuccessful respondents may request a debriefing after the announcement of the successful respondent. Upon request, InternetNZ may (at its discretion) agree to meet with an unsuccessful respondent to indicate why its submission was unsuccessful, subject to InternetNZ's obligations of confidentiality to the other respondents.

5 Rules for the RFP

5.1 Costs

Recipients wishing to respond to this RFP should note that they do so at their own cost. No commitment is given by InternetNZ in issuing this document.

InternetNZ and its representatives will not be liable for any direct or indirect damage, loss or cost (including legal costs) to any respondent or other person in relation to this RFP process or arising from any resulting contract negotiations.

5.2 Confidentiality

The information in the RFP, or otherwise supplied by InternetNZ during this RFP process, is confidential to InternetNZ. It may not be used in any other context, nor revealed to any other party not directly involved in the submission of the proposal.

This document and any copies produced will remain the property of InternetNZ and must be returned to InternetNZ on request.

Any information that is to be treated as proprietary to the respondent must be marked accordingly as commercially sensitive and confidential. It is not acceptable that the entire proposal be marked as such.

While InternetNZ will use reasonable efforts to maintain the confidentiality of information supplied in proposals, including information marked as commercially sensitive and confidential, it cannot assure the respondent that all information they disclose to InternetNZ will be kept confidential.

5.3 Proposal Evaluation Criteria

Each proposal received will be evaluated on how well it meets or exceeds the requirements stated in this document. Weightings may be applied to certain criteria. In addition, proposals may be evaluated on:

- price;
- the respondent's experience in the type of environment specified and previous track record of similar engagements;
- the respondent's proposed resources;
- the experience of the individuals nominated to perform the work;
- the availability of the proposed resources;
- the ability of the contracted organisation to provide alternative resource(s) should the need arise;
- understanding of the scope of the engagement;
- references;
- cost acceptance;
- the respondent's methodologies; and
- the completeness and quality of the proposal and how well it meets InternetNZ's stated requirements.

These criteria are intended for guidance only so that respondents may assess the suitability of their proposal. They are not in any particular order, are not exhaustive and will not necessarily be equally weighted.

5.4 Evaluation Process

InternetNZ retains control of the RFP process. Any responses to the RFP will be used solely for the purposes of meeting the requirements of InternetNZ.

5.5 InternetNZ Information

InternetNZ has used reasonable efforts in compiling the RFP but it will not be liable to respondents or any third parties for any inaccuracy or omission in the RFP, or any additional information that may be provided by InternetNZ or its representative during the tender process.

Except to the extent required by law, InternetNZ may withhold any information from any person for any reason and will not be responsible (in contract or tort, including negligence) to any person in relation to any information. Each respondent should make its own inquiries.

5.6 Acceptance of RFP Rules

Supply of a proposal by the respondent to InternetNZ will amount to acknowledgement and acceptance of these RFP Rules by the respondent.

5.7 Non-conforming proposals may be excluded or considered

Any non-conforming proposal, including without limit any late proposal, may be excluded from or accepted for consideration by InternetNZ at its discretion.

5.8 Validity Period

Proposals once submitted can not be withdrawn or changed, except with the written consent of InternetNZ. All proposals must include a statement of the period for which they are valid (commencing from the date of submission).

5.9 Authorised Communications

Only those communications that are in writing from InternetNZ may be considered as a duly authorised expression on behalf of InternetNZ. Correspondingly, only those communications from respondents that are duly signed and in writing will be recognised by InternetNZ as duly authorised expressions on behalf of that respondent.

5.10 Deviations from Form of Proposal

Any deviation from the requirements of this RFP (whether in format, content or substance) must be clearly marked and a written explanation given for each deviation (including the effect of such deviation).

5.11 Addenda to Proposal

Information not specifically required for the RFP but deemed by the respondent to be of value to the evaluation should be included as an addendum to the proposal. Addenda must not include advertising brochures or similar material. Where there is reference to published manuals, the relevant extracts from the manuals, and these alone, must be placed in the addenda.

5.12 Changes to the RFP

Where any change to the RFP is made by InternetNZ, each person sent this RFP by InternetNZ will be notified in writing of the change and the RFP will be deemed changed as specified. If a proposal has been submitted prior to the change, that proposal may be withdrawn by the respondent, modified to take account of the change, and resubmitted by the closing time.

5.13 Time

New Zealand time and dates apply.

5.14 Governing Law

New Zealand law governs this proposal process and New Zealand courts have exclusive jurisdiction.

5.15 No Canvassing/Undisclosed Benefits

Respondents and their representatives must not directly or indirectly canvas, or provide any form of inducement or reward to any representative of InternetNZ or its representatives involved in this project.

Any attempt to canvas, induce or reward may be considered ground for rejection of the respondent's proposal for future consideration.

5.16 Notice of Outcome

InternetNZ will use reasonable efforts to notify each respondent who submitted a complying proposal of the success or otherwise of its proposal within a reasonable time of InternetNZ making any final decision.

5.17 Reliance on Information

InternetNZ will rely on information provided by, or on behalf of, a respondent at all stages of the project. It must therefore be complete and accurate

5.18 Privacy

Each respondent authorises InternetNZ to collect and use any information about the respondent. The relevant respondent may require InternetNZ to update or correct that information.

5.19 InternetNZ Security

Each respondent and its representatives must comply with InternetNZ's security and operational requirements when they have access to any of InternetNZ's property or information.

5.20 Most Favourable Proposal

Proposals should be on the basis that they represent the respondent's most favourable deal at this stage for the option or options proposed.

5.21 Disclosure

Respondents and their subcontractors must disclose any recent, current, or planned commercial relationships with parties providing services that may in some way relate to this proposal and/or create a conflict of interest.

Respondents should include in their proposal all relevant information that will assist the evaluation of their proposal(s).

InternetNZ reserves the right to subject a tenderer to due diligence.

5.22 Rights Reserved by InternetNZ

InternetNZ reserves the unrestricted right to, at any time:

- change any date in this RFP process ie. extend or shorten the timeframes;
- apply, or change, and give whatever weight it wishes to any policy or criteria relating to participation in this RFP process or evaluation of any proposal;
- exclude any person from this RFP process for any reason;
- restrict or deny the supply of, or access to any InternetNZ site or other property or any of InternetNZ's personnel, information or property to any person;
- delete or change its requirements for any goods or services covered by this RFP process;
- suspend or cancel this RFP process by notice;
- consider (or not consider), accept or reject any non-compliant proposal;
- not give any reason for any suspension or cancellation of this RFP process;
- liaise or negotiate with any respondent or other person at any time without disclosing this to, or involving or doing the same with, any other respondent or person (whether before during or after this proposal process);
- determine on any basis the number of proposals short-listed;
- change any rule of this RFP process by notice;
- disclose or not disclose any information to any person, except to the extent otherwise required by law;
- convert this RFP process to, or conduct during this RFP stage, a Request for Tender or any other process;
- create any number and type of contracts in respect of any of its requirements covered by this RFP process; and/or
- not progress or accept the lowest or any proposal, or let any contract.

5.23 No Contract until Formal Execution

No formal contract will exist between InternetNZ and any person in respect of any of the subject of this RFP, until completion of execution by all applicable parties of formal written contract documents.

5.24 Proprietary Rights

Every proprietary right in any information in this RFP, or in any information provided by a respondent, InternetNZ or any other person during the course of this RFP process, will belong to InternetNZ.

5.25 Proposal Ownership

Once submitted, your proposal becomes the property of InternetNZ and may not be returned. The proposal will then be covered by the confidentiality statements above.

5.26 Public Statement

No respondent shall at any time make any public statement in relation to this RFP, the evaluation process, or the nature of the proposed engagement without prior written consent from InternetNZ.

5.27 Ownership

InternetNZ will retain all intellectual property rights to the contracted deliverables.

6 Contracts

6.1 Contract Inclusions

Respondents must be prepared to include the RFP, associated correspondence and their proposals in the contract.

6.2 Standard Contracts

The final contract will be negotiated with the successful respondent. At this juncture, respondents must supply drafts of standard contracts that they will expect InternetNZ to agree to.

6.3 Contract Basis

Separate contracts will be negotiated for each stage of the engagement, allowing later stages to be structured to suit the outcomes of prior stages. Each stage will be reviewed upon completion and InternetNZ is under no obligation to enter into contracts for later stages.



COUNCIL PAPER 9 June 2008

FOR DECISION

BROADBAND RFP – REQUEST FOR SIGNOFF

Author: Jordan Carter

Status of Paper: Staff Final

Purpose of Paper: To set out the changed circumstances in InternetNZ's fibre campaign, outline the new approach the Public Policy Committee has agreed, and seek Council's agreement with this new approach.

Introduction

In the 2008/09 Budget and Business Plan, members and Council (at the members' consultation meetings and at the March Council meeting respectively) agreed a provision of \$130,000 for a Fibre Campaign. Specifically, the funds were aimed at allowing for a public campaign to persuade political parties to adopt policies to encourage fast Broadband rollout. However, recent political events require a significant change to the approach, and given the resources involved the Committee wishes to ascertain Council's support for this before proceeding.

Changed situation

Since the adoption of the proposal and the Budget, both National and Labour have announced contrasting approaches to high-speed broadband rollout. In addition the New Zealand Institute has proposed a model for fibre rollout, which appears to be in part the basis for the National Party proposal.

The rationale for InternetNZ's campaign – to persuade parties to adopt policies for high-speed broadband – has been achieved already.

Options

At its May meeting, the Public Policy Committee considered that a government response was likely to the National Party policy announced in April, and that therefore there are broadly two approaches for InternetNZ:

- Do nothing consider the objective achieved, and leave the issue.
- Accept the debate has moved from whether to do it to how to do it, and contribute to that debate.

InternetNZ through its work on the Telecommunications Stocktake and Operational Separation is held in high regard by Parliament, the Government and officials. Our previous decisions to take a lead policy role in these areas resulted in outcomes that considerably advanced our mission.

We considered whether we should merely review current policy proposals and plans and comment on them, or take a proactive leadership role in painting a path forward. Based on our previous success we recommend the latter.

The objective of the proposed RFP is to commission work to advance informed public debate and assist Government and industry with achieving a next generation fibre-speed broadband infrastructure for the benefit of all New Zealanders.

The Public Policy Committee has the view that an independent, well-researched report is required, which considers the issues with unquestioned independence and recommends how best to develop and deploy widespread broadband infrastructure.

As a first step the staff commissioned Doug Mercer, the consultant who advised InternetNZ in the technical implementation of the SRS, to work with the Committee to write a draft RFP for consulting services. The draft RFP has been considered by the June Public Policy Committee meeting and has been redrafted following extensive discussion at that meeting. The current draft is **attached** (Appendix I) for Council's information.

Decision request

The RFP will lead to a report that addresses the issues that are not being discussed or satisfactorily resolved in the current public debate about broadband policy. It will add to a policy debate that is more likely to secure rollout of useful high-speed broadband networks, compared with not doing it.

However it is some distance adrift from the original proposal, and will involve most of the funds authorised in this budget line. That is why the Committee is seeking Council's approval of this changed approach.

Recommendation

I. THAT Council approve the changed focus in the fibre campaign and the RFP for consulting services "New Zealand Broadband Strategy – Request for Proposal".

Keith Davidson Executive Director



COUNCIL PAPER 9 June 2008

FOR DECISION

INTERNETNZ COUNCIL PAPER – NZCERT RFP

Author: Campbell Gardiner

Status of Paper: Staff Final

Purpose of Paper: The attached paper is a draft Request for Proposal (RFP) that seeks expressions of interest from expert contractors able to produce a report scoping the establishment of an NZCERT (New Zealand Computer Emergency Response Team).

Project Background:

The NZCERT Project relates to scoping the establishment of a national CERT for New Zealand to provide computer incident prevention, response and mitigation strategies for members, a national alerting service and an incident reporting scheme.

Project history is available at the following link:

http://www.internetnz.net.nz/projects/nzcert/

Draft RFP

InternetNZ has decided to go to market with an RFP for an expert external consultant to consult with key stakeholders and write a scoping report. Staff have recently met with some of these key stakeholders, who have expressed strong support for the scoping project and InternetNZ's role in championing the establishment of an NZCERT.

Recommendation/s:

I. That Council notes the draft RFP and supplies any feedback by 18 June (email to <u>campbell@internetnz.net.nz</u>).

2. That Council authorises the formation of a project team comprising Frank March, Keith Davidson and Campbell Gardiner to finalise and issue the RFP.



New Zealand Computer Emergency Response Team (NZCERT)

Request for Proposal

Issued: [Date]

Closes: [Date]

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I. Introduction

New Zealand's ICT networks are constantly exposed to security threats and vulnerabilities. Many of these originate offshore but can have devastating effects locally.

CERTs (Computer Emergency Response Teams) aim to lessen these risks by acting as a national focal-point and point-of-contact for computer security incident reporting and response.

InternetNZ believes the establishment of an NZCERT (New Zealand Computer Emergency Response Team) is crucial given New Zealand is one of the few countries lacking national CERT capability.

Note: The Centre for Critical Infrastructure Protection – a Government agency tasked with protecting New Zealand's critical national infrastructure from cyber-based threats - provides some CERT services to national critical infrastructure and also serves as New Zealand's point of contact for the international CERT community.

InternetNZ wishes to determine the viability of establishing a dedicated national CERT for New Zealand by undertaking a detailed analysis of the issues associated with CERT planning and implementation.

I.I. Purpose

The purpose of this Request for Proposal (RFP) is to seek expressions of interest from contractors able to liaise with the key stakeholders identified in this document **to produce a report scoping the establishment of an NZCERT**.

I.2. Objective

The principal objective of this RFP is to enable InternetNZ to select a respondent (individual or organisation) that will be contracted to deliver the scoping report.

I.3. Background

InternetNZ has had an 'NZCERT project' listed on its business plan for some time. The project relates to scoping the establishment of an NZCERT.

InternetNZ has undertaken initial research and has had ongoing discussions with some external stakeholders including the State Services Commission, AusCERT and the Centre for Critical Infrastructure Protection.

Most recently, we have received a CERT strawman proposal (see Appendix I) from Dunedin-based security expert Brendan Murray, which was emailed to a group of NZ-based ICT security experts for feedback in March 2008.

The strawman proposed InternetNZ fund a mini-NZCERT that would aim to raise the visibility of CERT-related activity in New Zealand and increase New Zealand's presence in the international CERT community.

Feedback on the strawman was lukewarm, with the general feeling it was too much of a lite-CERT option. InternetNZ now seeks a detailed analysis of CERT options available to New Zealand through this RFP.

2. Deliverables

2.1. Scoping report

The successful respondent will prepare a scoping report that examines the possible structure for an NZCERT, presents options for how an NZCERT would best be organised, staffed & funded; and provides a set of recommendations including a recommended model for adoption.

A written draft report will be prepared and delivered to the InternetNZ Technical Policy Committee for comment. General comment and feedback on the draft report will be incorporated into a final version, which will be presented to the InternetNZ Council for approval.

2.2. Scoping report requirements

The scoping report will include:

Background Information

- A needs/risk analysis for an NZCERT. i.e. identify the risks to New Zealand business if a major computer security incident occurred.
- A list of the primary goals and objectives of an NZCERT and how these would help lessen New Zealand's vulnerability to cyber attacks.
- An assessment of the current AusCERT and CCIP landscape, including an outline of computer security incident reporting/response options currently available to New Zealand at the national level.
- An overview of laws, regulations, and other Government policies that may affect the establishment of an NZCERT.

NZCERT Set-up / Design

- An examination of options for an NZCERT reporting structure, authority and organisational models; and a recommended model for New Zealand.
- An outline of the set of core services that the recommended CERT would provide.

- An assessment of potential NZCERT constituencies; and an identification of the services the recommended CERT would provide to each constituency.
- A detailed assessment of resourcing (staff) requirements for the recommended CERT.
- An assessment of potential collaboration with CCIP and AusCERT in both the implementation and ongoing operation of an NZCERT.
- An outline of potential funding scenarios that could be used to support the establishment and ongoing operation of the recommended CERT.
- An investigation of network technology and infrastructures that would be needed to support the operation of the recommended CERT.

2.3. Stakeholder Communications / Buy-in

The successful respondent will consult with the following parties as part of the scoping project; and later, to secure stakeholder buy-in:

- Centre for Critical Infrastructure Protection (CCIP)
- State Services Commission (SSC)
- New Zealand Police (re: the National Cyber Crime Centre (NC3) project)
- The New Zealand Network Operators Group (NZNOG)
- ISPANZ
- The Department of Internal Affairs (including the Anti-Spam Compliance Unit)
- The Ministry of Economic Development
- The Telecommunications Carriers Forum
- The Internet Safety Group of New Zealand (NetSafe)
- Corporate stakeholders including the major banks, IBM, Microsoft, HP, etc.

3. Responding to this RFP

3.1. Schedule

The following schedule for the RFP process applies:

[Date]	RFP issued
[Date]	RFP closes
[Date]	Proposal evaluation completed
[Date]	Contract negotiations commence
[Date]	Contract agreed and signed

3.2. Required Contents of Proposal

Your profile, including:

- full legal company name (if applicable)
- address
- contact person and his/her email address and telephone numbers

A summary of your experience in providing services similar to those required by the scoping project.

A summary of your understanding of our requirements and how you would carry out the scoping project.

Your pricing, including charge-out rates and dedicated hours for the personnel who will be carrying out the scoping project.

Respondents must confirm they have sufficient resources to perform the work required within the outlined timeframe.

Respondents must identify the people they propose to work on the engagement. For each person, they should provide:

- a curriculum vitae;
- information about the person's skills that are relevant to the engagement.

Respondents must confirm that if any of the proposed resources are no longer available at any time before or during the engagement that alternative, equally skilled resources will be immediately available and that the engagement will not suffer, either in time, cost or progress, as a result of the loss.

Respondents must confirm that the individuals they propose are available to travel to Wellington to meet with InternetNZ and other stakeholders on an 'as required' basis, and to travel to other parts of the country if necessary. Note: Estimated travel costs should be included in the pricing of this proposal.

4. Submission

Proposals in response to this RFP must be received by InternetNZ no later than 4.00pm on [date] 2008. InternetNZ reserves the right to reject any proposal due to lateness. They must be delivered to:

Campbell Gardiner

Communications & Research Officer InternetNZ PO Box 11-881 Manners St, Wellington New Zealand, 6142 Telephone +64 4 495 2332 Facsimile +64 4 495 2115

Facsimile +64 4 495 2115 E-mail campbell@internetnz.net.nz

Proposals must be clearly labeled 'Proposal for Scoping the Establishment of a New Zealand Computer Emergency Response Team'.

Respondents must provide one signed unbound original and three signed, bound printed copies of their proposal. In addition, an electronic copy must be provided in MS-Word compatible format.

All queries regarding this proposal must to be directed to Campbell Gardiner at InternetNZ and must be made via e-mail or in writing unless they are of an urgent nature in which case they should be telephoned and confirmed via facsimile.

5. Evaluation Process

Based on the responses received and evaluations undertaken, a preferred respondent will be selected.

InternetNZ and the preferred respondent will enter into negotiations to refine the scope of the engagement and define the terms, conditions, and intent of the contract.

6. RFP Rules

6.1. Costs

Recipients wishing to respond to this RFP should note that they do so at their own cost. No commitment is given by InternetNZ in issuing this document.

InternetNZ and its representatives will not be liable for any direct or indirect damage, loss or cost (including legal costs) to any respondent or other person in relation to this RFP process or arising from any resulting contract negotiations.

6.2. Confidentiality

The information in the RFP, or otherwise supplied by InternetNZ during this RFP process, is confidential to InternetNZ. It may not be used in any other context, nor revealed to any other party not directly involved in the submission of the proposal.

This document and any copies produced will remain the property of InternetNZ and must be returned to InternetNZ on request.

Any information that is to be treated as proprietary to the respondent must be marked accordingly as commercially sensitive and confidential. It is not acceptable that the entire proposal be marked as such.

While InternetNZ will use reasonable efforts to maintain the confidentiality of information supplied in proposals, including information marked as commercially sensitive and confidential, it cannot assure the respondent that all information they disclose to InternetNZ will be kept confidential.

6.3. Evaluation Process

Each proposal received will be evaluated on how well it meets or exceeds the requirements stated in this document.

InternetNZ retains control of the RFP process. Any responses to the RFP will be used solely for the purposes of meeting the requirements of InternetNZ.

6.4. InternetNZ Information

InternetNZ has used reasonable efforts in compiling the RFP but it will not be liable to respondents or any third parties for any inaccuracy or omission in the RFP, or any additional information that may be provided by InternetNZ or its representative during the tender process.

Except to the extent required by law, InternetNZ may withhold any information from any person for any reason and will not be responsible (in contract or tort, including negligence) to any person in relation to any information. Each respondent should make its own inquiries.

6.5. Acceptance of RFP Rules

Supply of a proposal by the respondent to InternetNZ will amount to acknowledgement and acceptance of these RFP Rules by the respondent.

6.6. Non-conforming proposals

Any non-conforming proposal, including without limit any late proposal, may be excluded from or accepted for consideration by InternetNZ at its discretion.

6.7. Validity Period

Proposals once submitted can not be withdrawn or changed, except with the written consent of InternetNZ. All proposals must include a statement of the period for which they are valid (commencing from the date of submission).

6.8. Authorised Communications

Only those communications that are in writing from InternetNZ may be considered as a duly authorised expression on behalf of InternetNZ. Correspondingly, only

those communications from respondents that are duly signed and in writing will be recognised by InternetNZ as duly authorised expressions on behalf of that respondent.

6.9. Deviations from Form of Proposal

Any deviation from the requirements of this RFP (whether in format, content or substance) must be clearly marked and a written explanation given for each deviation (including the effect of such deviation).

6.10. Addenda to Proposal

Information not specifically required for the RFP but deemed by the respondent to be of value to the evaluation should be included as an addendum to the proposal. Addenda must not include advertising brochures or similar material. Where there is reference to published manuals, the relevant extracts from the manuals, and these alone, must be placed in the addenda.

6.11. Changes to the RFP

Where any change to the RFP is made by InternetNZ, each person sent this RFP by InternetNZ will be notified in writing of the change and the RFP will be deemed changed as specified.

If a proposal has been submitted prior to the change, that proposal may be withdrawn by the respondent, modified to take account of the change, and resubmitted by the closing time.

6.12. Time

New Zealand time and dates apply.

6.13. Governing Law

New Zealand law governs this proposal process and New Zealand courts have exclusive jurisdiction.

6.14. No Canvassing/Undisclosed Benefits

Respondents and their representatives must not directly or indirectly canvas, or provide any form of inducement or reward to any representative of InternetNZ or its representatives involved in this project.

Any attempt to canvas, induce or reward may be considered ground for rejection of the respondent's proposal for future consideration.

6.15. Notice of Outcome

InternetNZ will use reasonable efforts to notify each respondent who submitted a complying proposal of the success or otherwise of its proposal within a reasonable time of InternetNZ making any final decision.

6.16. Reliance on Information

InternetNZ will rely on information provided by, or on behalf of, a respondent at all stages of the project. It must therefore be complete and accurate.

6.17. Privacy

Each respondent authorises InternetNZ to collect and use any information about the respondent. The relevant respondent may require InternetNZ to update or correct that information.

6.18. InternetNZ Security

Each respondent and its representatives must comply with InternetNZ's security and operational requirements when they have access to any of InternetNZ's property or information.

6.19. Respondents to Disclose Relevant Information

Respondents should include in their proposal all relevant information that will assist the evaluation of their proposal(s).

InternetNZ reserves the right to subject a tenderer to due diligence.

6.20. Rights Reserved by InternetNZ

InternetNZ reserves the unrestricted right to, at any time:

- change any date in this RFP process ie. extend or shorten the timeframes; apply, or change, and give whatever weight it wishes to any policy or criteria relating to participation in this RFP process or evaluation of any proposal;
- exclude any person from this RFP process for any reason;
- restrict or deny the supply of, or access to any InternetNZ site or other property or any of InternetNZ's personnel, information or property to any person;
- delete or change its requirements for any goods or services covered by this RFP process;
- suspend or cancel this RFP process by notice;
- consider (or not consider), accept or reject any non-compliant proposal;

- not give any reason for any suspension or cancellation of this RFP process;
- liaise or negotiate with any respondent or other person at any time without disclosing this to, or involving or doing the same with, any other respondent or person (whether before during or after this proposal process);
- determine on any basis the number of proposals short-listed;
- change any rule of this RFP process by notice;
- disclose or not disclose any information to any person, except to the extent otherwise required by law;
- convert this RFP process to, or conduct during this RFP stage, a Request for Tender or any other process;
- create any number and type of contracts in respect of any of its requirements covered by this RFP process; and/or
- not progress or accept the lowest or any proposal, or let any contract.

6.21. No Contract until Formal Execution

No formal contract will exist between InternetNZ and any person in respect of any of the subject of this RFP, until completion of execution by all applicable parties of formal written contract documents.

6.22. Proprietary Rights

Every proprietary right in any information in this RFP, or in any information provided by a respondent, InternetNZ or any other person during the course of this RFP process, will belong to InternetNZ.

6.23. Proposal Ownership

Once submitted your proposal becomes the property of InternetNZ and may not be returned. The proposal will then be covered by the confidentiality statements above.

6.24. Public Statement

No respondent shall at any time make any public statement in relation to this RFP, the evaluation process, or the nature of the proposed engagement without prior written consent from InternetNZ.

6.25. Ownership

InternetNZ will retain all intellectual property rights to the contracted deliverables.

7. Contracts

7.1. Contract Inclusions

Respondents must be prepared to include the RFP, associated correspondence and their proposals in the contract.

7.2. Standard Contracts

The final contract will be negotiated with the successful respondent. At this juncture, respondents must supply drafts of standard contracts that they will expect InternetNZ to agree to.

Appendix I

NZCERT Proposal

The following proposal concerns progressing InternetNZ's NZCERT project. The proposal has been worked on by Brendan Murray, an InternetNZ member and owner of Dunedin-based network/internet security firm Wolfhound Security.

Proposal:

InternetNZ would set up and manage a nominal, 'cut-down' version of an NZCERT.

The NZCERT would be funded by a combination of InternetNZ support (i.e. membership of InternetNZ automatically entitles membership of NZCERT notification lists), non-InternetNZ paid membership, and some form of government grant and possible industry sponsorship.

InternetNZ staff would provide administrative support, including arranging meetings, memberships and travel.

Objectives:

Rather than being a fully-fledged CERT, the NZCERT would be a small undertaking that aims to achieve the following:

- Raises the visibility of CERT related activity in NZ
- Increase New Zealand's presence in the international CERT community
- Act as a clearing house for CERT-related information
- Act as a conduit into other incident response capabilities
- Disseminates information to involved interested parties

First Steps:

InternetNZ would take the following first steps. Within one year InternetNZ would decide if this approach works, needs to be expanded or a formal scoping report required:

• Appoint a person who will be "the face" of the NZCERT. This person will represent New Zealand at international security-related conferences including AusCERT,

APCERT, APSIRC and APRICOT.

- Coordinate between interested parties via a mailing list, and have regular meetings at NZNOG and other security-related conferences.
- Attend APCERT2008 (10-14 March, Hong Kong), representing New Zealand as a pending general member. Arrange introductions to people InternetNZ already knows as an 'in' to the organisation. Report back to InternetNZ on results.
- Join APCERT as a general member and take part in discussions. **Note:** APCERT membership FAQs require CERT teams to be "interested in furthering the objectives of APCERT," and teams must "provide Incident Response/Coordination or Security Research as part of their activities within the Asia Pacific region.". The NZCERT would be undertaking a coordination role or at least be seen to be in the startup phases.
- Attend AusCERT 2008 (18 23 May 2008, Gold Coast).
- Join AusCERT as a small (\$1200 p.a) or medium (\$2400 p.a) organisation, for the distribution of AusCERT alerts on an InternetNZ sponsored mailing list initially solely to InternetNZ members.
- Possibly act as a broker for notifying security issues in New Zealand to AusCERT. More likely acting as broker for talking to APCERT and other CERTS rather than dealing with individual security issues in the first instance.
- Actively promote information security at New Zealand-related IT events TUANZ, NZNOG, Computer Society.
- Actively solicit other groups in New Zealand to become associated with the NZCERT, either through sponsorship or by ongoing meetings with infosec stakeholders including universities, CCIP, GCSB, State Services and large corporates.
- Possibly sponsor the NZ Computer Crime and Security Survey that currently comes out of the University of Otago Security Research Group and has been supported by CCIP.



COUNCIL PAPER 7 June 2008

FOR DECISION

Website Redevelopment

Author: Keith Davidson

Status of Paper: Staff Final

Purpose of Paper: To outline to Council options for website redevelopment.

Background:

Zope / Plone

InternetNZ developed its current website between 2004 and 2006. The backend of the site and content management systems are Zope and Plone. We have experienced a number of delays and difficulties in the process of upgrading these systems, with the requirement to create two sets of scripts to migrate content from the older versions to the current versions. Nick Wallingford is contracted by us to provide backend support for the website, and in turn Nick contracts with Bill Hamilton, who is probably the resident NZ expert in both Zope and Plone.

Migration to the Zope / Plone website backend was an arduous and expensive task, and it appears to be no easier in the current migration to the latest versions of these systems. It is becoming apparent furthermore, that to ever migrate content away from Zope and Plone in the future could pose even greater challenges i.e. hard to get into and even harder to get out of. It is apparent that Zope and Plone products gain considerable support from the open source community and there is no apparent "end of the road" for these products. But they do appear to be "the steamroller to crack a nut" in terms of INZ's actual needs. For occasional users, which most in the office are, the interface is clunky, slow and definitely not intuitive. The ongoing maintenance of the system is also expensive, and this expense is not considered by staff to be justifiable.

The newer versions of Zope and Plone will apparently allow for more useful and tailored Style Sheets for different types of content, but will likely contain the same elements of difficulty in handling graphics and table structures.

Other factors

Following on from the restructuring of InternetNZ and the creation of the additional business units, and also taking into account the renaming and possible re-branding exercise for InternetNZ, Council is asked to consider these factors as they apply to the ongoing website requirements.

Proposed approach

It seems that we are reaching a point in time that a division of the website into 2 high level structures would be desirable, specifically as follows:

Council Level – To contain the core elements of the existing website relating to the Organisation, the Membership and the Functions of Council. This part of the website would be administered by the SSU and would have the requirements of providing an attractive front end to engage with members, potential members, stakeholders and councillors, and provide easily accessible information on the overarching organisation.

Executive Board Level – To contain the core elements relating to InternetNZ's activities in the Policy and Advocacy functions. This section of the site would continue to be administered by the ED's office, and would tend to be more towards functionality than necessarily aesthetically pleasing, and would contain the ongoing project reporting and policy and advocacy aspects administered by the Executive Board.

Given the inherent intertwining and inseperability of these issues on the current website, and if Council were to consider departing from the Zope / Plone backend, the potential exists to archive the entire existing website as perhaps "archive.internetnz.net.nz" and rebuild the two new websites, drawing only necessary content forward from the archive site.

Conclusion

Zope and Plone are not considered by staff to be appropriate for the future website requirements of InternetNZ and ongoing use increases the risk of not ever being able to migrate from this platform. The restructuring of InternetNZ and possibly rebranding provides a compelling opportunity to break from the current model and redevelop the website using more appropriate tools.

Recommendations

I. That Council agrees that the website should be split into the two high levels of "Council / Membership" and "Policy / Advocacy"

2. That Council agrees to migrate away from Zope and Plone and that the existing website be archived and new content for the new website be created using appropriate tools.

3. That staff be requested to investigate suitable content management and web authoring tools appropriate to InternetNZ's needs.

Keith Davidson Executive Director



COUNCIL PAPER 6 June 2008

FOR INFORMATION Note: to be held as an input to strategic planning.

COUNCIL PAPER – INTERNETNZ MEMBERSHIP COMMUNICATIONS SURVEY

Author: Campbell Gardiner

Status of Paper: Staff Final

Purpose of Paper: To highlight key results from InternetNZ's 2008 Membership Communications Survey.

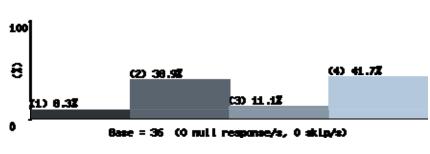
Survey Background:

The Membership Communications Survey is conducted annually. It asks members to rate and comment on the frequency and quality of InternetNZ's communications.

The 2008 survey was conducted in late May / early June 2008. 36 responses were received.

Overview of Results:

Here is a selection of some of the more interesting responses. Detailed comments received will be taken into account in future communications planning.

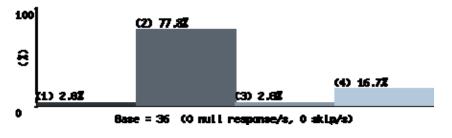


How long have you been an InternetNZ member?

Code Frame:

- I Less than I year
- 2 I 2 years
- 3 2 5 years
- 4 More than 5 years

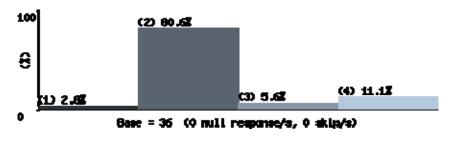
In respect to the News Digest (a weekly email sent to Members-Discuss, and its daily equivalent - http://digest.internetnz.net.nz/) do you want to see:



Code Frame:

- I Less content
- 2 The same level of content
- 3 More content
- 4 I don't read it

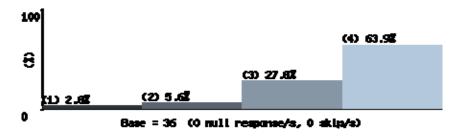
In respect to InternetNZ's monthly newsletter 'The Browser' (a 4-page PDF emailed to Members-Announce each month) do you want to see:



Code Frame:

- I Less content
- 2 The same level of content
- 3 More content
- 4 I don't read it

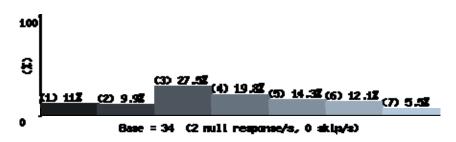
8. How often do you visit the InternetNZ website? (www.internetnz.net.nz/)



Code Frame:

- I Every day
- 2 About once a week
- 3 About once a month
- 4 Less than once a month

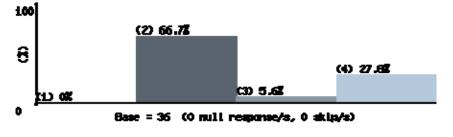
What do you use the InternetNZ website for? (Indicate as many as required)



Code Frame:

- I Membership information
- 2 General information about the Internet
- 3 Information and updates on NZ Internet policy issues
- 4 Information and updates on Internet governance issues
- 5 Information and updates on InternetNZ-hosted events
- 6 Council meeting agendas, papers and minutes
- 7 Committee meeting agendas and minutes

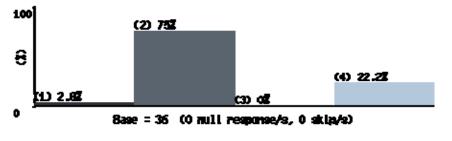
In respect to the Council Meeting summaries (emailed to Members-Discuss) do you want to see:



Code Frame:

- I Less detail
- 2 The same level of detail
- 3 More detail
- 4 I don't read them

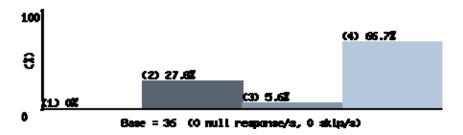
In respect to InternetNZ's Annual Report (posted to members annually) do you want to see:



Code Frame:

- I Less content
- 2 The same level of content
- 3 More content
- 4 I don't read it

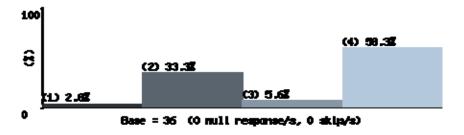
In respect to the recently-reworked InternetNZ Blog (http://blog.internetnz.net.nz/) do you want to see:



Code Frame:

- I Less content
- 2 The same level of content
- 3 More content
- 4 I don't read it

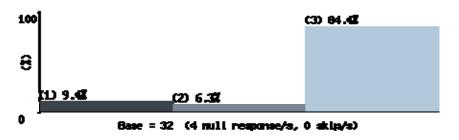
How effective do you think the Member Consultations are in getting your views heard?



Code Frame:

- I Not effective
- 2 Mostly effective
- 3 Very effective
- 4 I don't attend

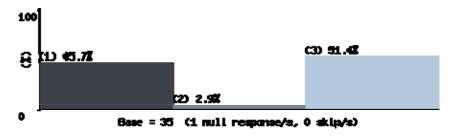
In respect to the Cook Report (posted to Corporate Members) do you:



Code Frame:

- I Scan the content
- 2 Read all content
- 3 I don't read it

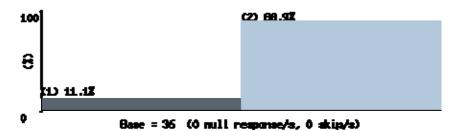
In respect to the Goldstein Digests (posted to professional individual and organisational members) do you:



Code Frame:

- I Scan the content
- 2 Read all content
- 3 I don't read it

Should InternetNZ seek to provide additional benefits for members e.g. indemnity insurance for professional members?



Code Frame:

- I Yes
- 2 No