

6 December 2007

Pete Macaulay President InternetNZ PO Box 11-881 Wellington

Dear Pete

## Re : gTLD Feasibility Study

Earlier this year NZRS set up the Technical Business Systems Review Committee (TBSRC) to oversee the development of the recommendations from the Technical and Business Systems Review (TBSR) that was undertaken last year.

One of the recommendations from the TBSR was to undertake a feasibility study into the possible securing of a Generic/sponsored Top Level Domain. The feasibility study reached its first milestone in September, where it recommended that the review should not proceed further. The study also concluded that investment in a new gTLD not be undertaken as the investment is considered too large, with a high risk and potential low return.

The feasibility study took into account costs, economics, risks, timeline, possible impacts on NZRS and other influencing factors, as set out in the attached report.

At its 26<sup>th</sup> November 2007 meeting, the NZRS Board accepted the recommendation not to proceed any further with the feasibility study.

We are aware that the ICANN process for sponsored and new gTLDs is currently under review, and that there are some proposed major changes in the process for applications of new or sponsored gTLDs. Despite these proposed changes, NZRS is not intending to revisit this study unless requested to do so by InternetNZ on the basis of potential benefits to the wider InternetNZ group.



NZRS is committed to the principle of such feasibility reports and findings being shared with InternetNZ, and where opportunities are identified that they are discussed with InternetNZ prior to any major commitment being made.

A copy of the gTLD feasibility report dated 13 September 2007 is attached for your information and that of the InternetNZ Council. We have also sent a copy of NZOC. We do not consider any parts of the report to be confidential, and NZRS personnel are available to discuss this report with you should there be any queries.

Yours sincerely

Anne Urlwin Chairman

cc: Richard Currey Chairman .nz Oversight Committee

